

## Promotional opportunities at the Inclusive Learning Technologies Conference in Oz in May 2012 – and for the 12 months to follow!

I'm contacting you on behalf of the [Inclusive Learning Technologies Conference 2012](#) team in Australia re an exciting opportunity for your company to promote your technologies directly to our 1200+ delegates attending the conference from **22<sup>nd</sup> to 25<sup>th</sup> May this year**. 1200+ delegates gathered to enthusiastically learn about new educational technologies to support their students. Students who struggle with literacy. Students with disabilities (including autism). Students who just need a bit more support than others.

## Your Promo Materials



Online for 12 months!

Viewable  
on 200  
iPads!



Viewable by  
1200+ delegates!

Inserted into  
1200+ satchels!

### What are we offering?

- Inclusion of your printed materials or CD/DVD in 1200+ delegate satchels.
- Posting of e-versions of the same to the Online Resource Hub to be accessed by all delegates throughout the four days of the conference.
- This Online Resource Hub will house all presentations, videos and handouts/links used by presenters at the conference and will be hosted by Spectronics for **a full 12 months to follow the conference**. All 1200+ delegates will be encouraged to visit the Resource Hub and will return often given the value of the resources housed there.
- The Online Resource Hub will be **promoted worldwide** via our extensive social media channels allowing non-delegates to purchase log-ins to access the Hub for a full 12 months (as we have received many requests for this option to be available).
- And a free 12 month subscription to the Online Resource Hub for you too!

## What are we asking of you in return?

- \$750 for a one page printed insert or CD/DVD for the 1200+ delegate satchels and/or e-insert for the Online Resource Hub to be used at the conference and hosted for the full 12 months afterwards.
- \$1000 for a multi-page insert or catalogue (printed and e-versions) as above.
- All to be posted to Spectronics in Brisbane, Australia or emailed to me on [conference@spectronicsinoz.com](mailto:conference@spectronicsinoz.com) by **Monday 30th April**. (We require 1350 copies of any print materials to ensure a copy is included in all delegate satchels.)

**I'm interested. Tell me what to do next!** >

## Interested but need more information about the Inclusive Learning Technologies Conference? Keep reading!

To start, our short video gives you an at-a-glance overview of what the conference is about.



The Inclusive Learning Technologies Conferences are hosted every two years by [Spectronics](#), Australia and New Zealand's largest supplier of special ed and learning support technologies – along with professional development services guiding successful application of these tools.

Each time it runs, the conference grows in size, but this year the interest has been exceptional – and we are well on track to doubling the attendance numbers!

Innovative and practical applications of technologies to address literacy, numeracy, communication and behavioural challenges are embedded throughout the four day program. iPads and apps are very much a part of the suite of tools covered this year with many hands-on iPad workshops being run, and 200 iPads on loan to delegates to further their own hands-on experiences. Other options combining software on Mac or Windows platforms, dedicated assistive technology hardware tools, IWBs, and interactive touchscreens are also explored in depth.

Delegates consistently tell us that they leave with a renewed confidence, enthusiasm and commitment to the challenge of really making technologies work for their students of all ages - and ALL abilities. Principals and Team Leaders consistently tell us that their delegates return equipped with real-world strategies - enthusiastically hitting the ground running on day one of their return!

Our exhibit hall was booked out months ago – such is the reputation of the conference in the special ed and learning support community. We have a long waiting list of others wishing to be considered should a vacancy arise. This satchel insert offer is one way in which your company can also be showcased to delegates attending the conference from 22nd to 25th May and to a wider community of subscribers via the Online Resource Hub for the 12 months to follow the conference!

**I'm interested. Tell me what to do next!** >